

ME

MARQUEE EQUITY




# Our Services .






# Investor Engagement for Client



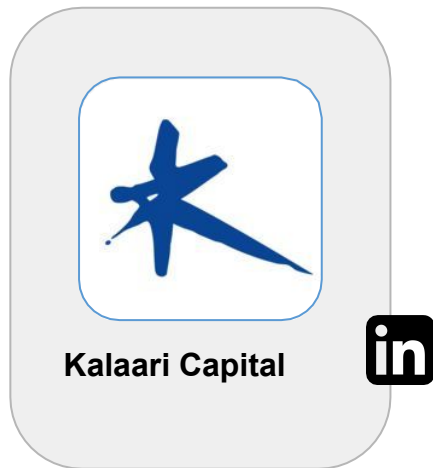
 **About the company-** Provides financial assistance to consumers by facilitating credit/loan eligibility statuses

 **Industry-** FinTech, Financial Services

 **Ask amount-** USD 2M

 **Location-** India

# Investor Responses .



A venture capital fund investing in early-stage, tech-oriented companies. At Kalaari, they believe in empowering visionary entrepreneurs building for India's tomorrow.



Dear [REDACTED], Hope you are doing well.

I am [REDACTED] part of the Investment Team at Kalaari, where I have been closely tracking FinTech as a Sector. We saw your email – indicating an interest in raising a seed round from Kalaari Capital. We would love to have a discussion. Please let us know when we can speak – I will send a calendar invite for a time suitable for you.

Looking forward.

Thanks,

[REDACTED]

[REDACTED]

| [www.kalaari.com](http://www.kalaari.com)

M: [REDACTED]

# Investor Responses .



Early Stage Cross-Border Venture Capital Focusing On Emerging Industries And Companies With The Technology, Team, And Timing To Capture Sustainable Markets In The US, China, And South-East Asia.



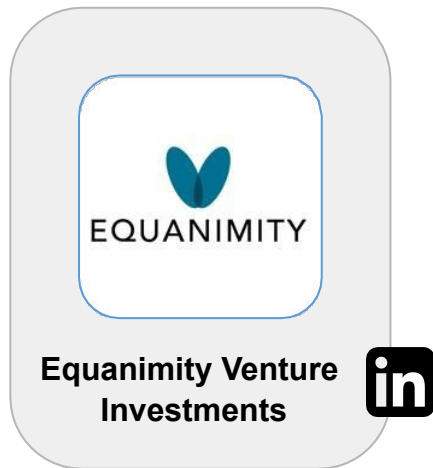
Hi [REDACTED], Thank you for reaching out.

Yes please send me the full deck and let's set something up next week.

Very best,

[REDACTED]

# Investor Responses .



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An alternative investment fund passionate about the early stage ecosystem, working closely with businesses that can leverage on technology to build world class products and offer best in class services in the most capital efficient way.

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Dear [REDACTED],  
Thank you for sharing the brief. Request you to share a pitch deck to help us review the business.

Best,

[REDACTED]

# Investor Responses .

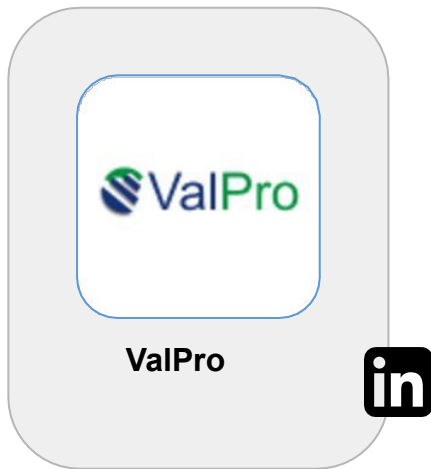


Founded in 2016, Iterative Capital Management is an alternative investment manager that operates two businesses: a cryptocurrency mining investment fund, and an OTC wholesale cryptocurrency dealer.



Mind sharing a deck?

# Investor Responses .



Financial services group with an emphasis on quality and longevity of relationships. ValPro enjoy the advantage of sharing noteworthy relations with a wide gamut of professionals, investors and corporates which are leveraged in rendering our services to our clients.

Hi [REDACTED], Thanks for writing in.

We'd be happy to have an introductory call to learn more about the company.  
How would Thursday 3 PM work for you?

Regards,

[REDACTED]

T: +91 [REDACTED]

M: +91 [REDACTED]

E: [REDACTED]





# Investor Responses .



growX is an early-stage investment firm based out of Delhi. growX helps start-ups scale by investing time and money in the businesses, and typically works closely with the investee companies at a strategic and operational level.



Hi [REDACTED], Sorry, I missed responding before. It would be great to jump on a call and understand more about your business. Specifically, I see some strong angle of a B2C play via issuance of a credit card, while we are a B2B fund. Unfortunately, I am not available this week. Can we please speak on Mon, 3rd May at say 12pm?

Please let me know, and let's block the time.

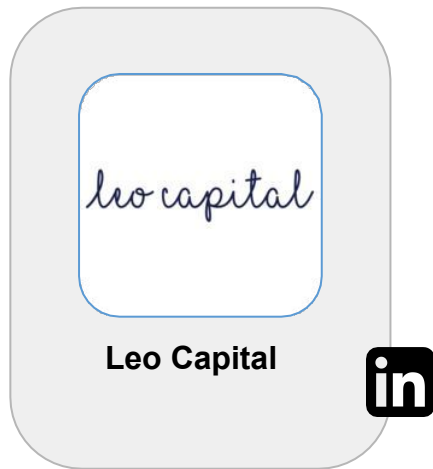
Best,

[REDACTED]

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grow<sup>x</sup> ventures

# Investor Responses .



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Leo Capital is a venture capital fund, investing in early stage, technology centric opportunities, primarily in India. We invest anywhere from \$500K – \$2M in early seed rounds or pre-Series A rounds.

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[REDACTED], Can you share the full deck?

Thanks,

[REDACTED]



# Investor Responses .



PitchRight Ventures is an early-stage venture fund with a focus on startups that are looking to build market-leading companies that disrupt traditional sectors with the use of cutting-edge technology.

Dear [REDACTED],

Please share your pitchdeck. Thank you.

Regards,  
Team PitchRight.



# Investor Responses .



Sprout Venture Partners is an early and seed stage micro-VC fund, focussed on investing in technology and consumer brand startups.

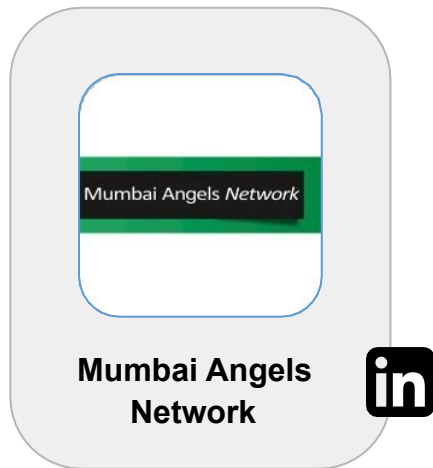
Hi [REDACTED],

Pleasure connecting with you. Please share your company deck with us.

Regards



# Investor Responses .



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Mumbai Angels is a premier platform for early-stage venture investments, headquartered in Mumbai and is at the forefront of building this asset class.

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Thanks for reaching out to Mumbai Angels.

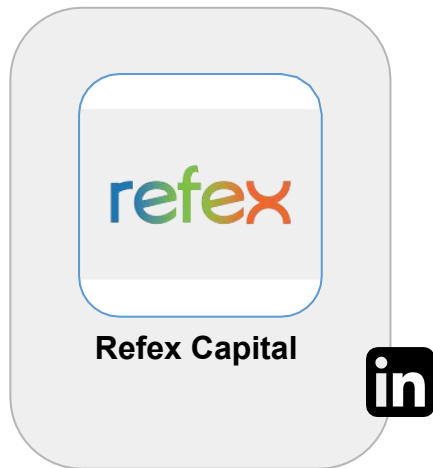
I would like to speak with you regarding the business and its fundraising plans.

Kindly let me know if you are available for a call at 4:30pm on Monday.

Will share the invite accordingly.

In the meantime, request you to share your pitch deck.

# Investor Responses .



Refex Capital is an early-stage Venture Capital. They desire to entwine the illustrious past of India – being a nation of traders; with its present – To become the Start-up capital to the World.



Thanks for reaching out. Could you pls share the deck for our evaluation.

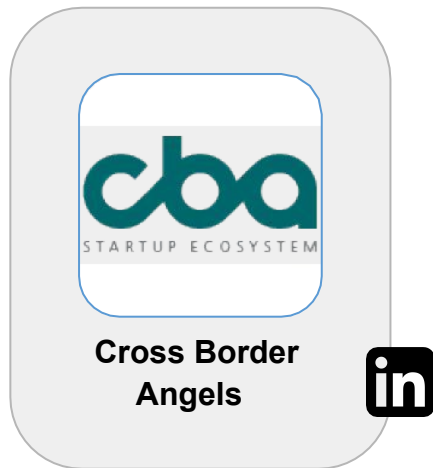
Regards

Investment Team, **Refex Capital**

p: (+91) [REDACTED] m: [REDACTED]

a: # 67, Bazullah Road, T Nagar, Chennai 600017

# Investor Responses .



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CBA Startup Ecosystem has built an ecosystem for startups to meet with Corporates, Institutional Investors, Market Access Partners & Mentors through its global Innovation Network.

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Thank you for writing to us.

Request you to kindly share the **Non - Confidential Pitch Deck** of your company for our perusal, post which we'll share the next steps.

Thanks & Regards,

[Redacted Signature]

Twitter: @CBA\_Angels

Website: [www.crossborderangels.com](http://www.crossborderangels.com)



# Investor Responses .



ah! Ventures is one of the world's largest curated sector agnostic fundraising platforms for early stage startups raising funds up to 10 MN USD.



Can we schedule a call in the coming week?

Kindly let us know if either of the below time slots work for you:

- Tuesday, 11th May- 5:15 pm to 6 pm IST
- Wednesday, 12th May- 12:00 pm to 12:45 pm IST

Regards,

[Redacted Signature]

Sr Investment Analyst | ah! Ventures



# Investor Responses .



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Indian Angel Network is Asia's largest network of Angel investors keen to invest in early stage businesses, which have potential to create disproportionate value.

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Hi,

Thank you for your email.

We would want you to share an updated pitch deck to take the discussion forward.

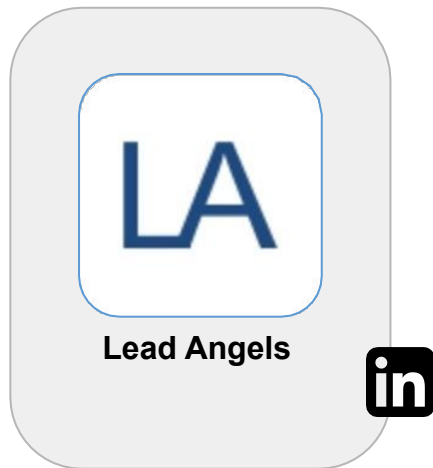
For reference, I have attached a guiding document.

Regards

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# Investor Responses .



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Lead Angels is India's first privately owned angel network founded by a team of three originally from IIT Bombay in 2014 with the aim of improving early stage investment outcomes.

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Thank you for writing to us.

I would request you to share the Pitch deck and I'm also attaching a Word doc which I would request you to fill out and share back with me. It would give us a brief overview of the company and is shared with the Investment Committee and Members.

Please feel free to get in touch with me if you have any queries.

Kindly share these documents at the earliest, post which we can get on a call to discuss in detail.

# Investor Responses .



Creation Investments Capital Management, LLC is a leading alternative investment management company with a focus on private equity and private credit investments in Microfinance Institutions, Small-and-Medium Enterprise lenders, Emerging Market Banks, and other BOP Financial Services Providers.



Can you tell me a little more about financials and key KPIs?

How much are you raising?

Best,

[Redacted]

# Investor Responses .



Roots Ventures is a multi-stage, sector agnostic Venture Capital Firm.

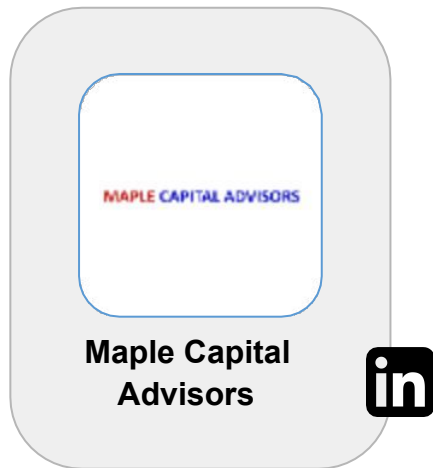
How about 4 pm on Friday for an introductory call ?

Thanks and Regards

Roots Ventures | +91 [REDACTED] | [REDACTED]  
[www.roots-ventures.com](http://www.roots-ventures.com)



# Investor Responses .



Maple Capital Advisors is a platform of professional entrepreneurship, and they “Engage to Create Value” for our clients across our services.



Hi [REDACTED], apologies but after [REDACTED] forwarded this email to me it went into my Spam folder somehow.  
Would be great to connect if you are still interested.

Thanks,

[REDACTED]

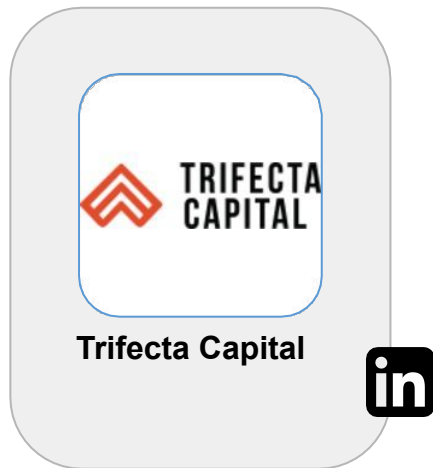
**Director**

2nd Floor, 3-Commercial Complex, Panchsheel Park, August Kranti Marg, New Delhi -110017

**M:** +91 [REDACTED] **T:** +91- [REDACTED] **W:** [www.maple-advisors.com](http://www.maple-advisors.com)

**M**ergers & Acquisitions. **A**ccelerator. **P**rivate Equity. **L**Everage Capital

# Investor Responses .



While established businesses have many options for debt financing, new economy business have only had access to equity financing to fund their growth. Trifecta Capital is here to change that.



Thanks for the follow up. While we don't get involved at Seed stage. I'm looping in my colleague [REDACTED] who's been involved with evaluating multiple credit led businesses as well as neobanking opportunities. He was also the co-founder of Tavaga, a robo-advisory business before joining Trifecta Capital. Might be good for you guys to chat.

Cheers,

[REDACTED]

Managing Partner  
Trifecta Capital

WeWork BKC  
C-20, G Block, Bandra Kurla Complex  
Mumbai - 400051  
O: +91 [REDACTED]  
M: +91 [REDACTED]

# Investor Responses .



Keiretsu Forum is a global investment community of accredited private equity investors, venture capitalists and corporate/institutional investors



Thank you for reaching out.

Please send us your investor deck and one of my colleagues [REDACTED] or [REDACTED] will connect with you.

Thanks and Best Regards

[REDACTED]  
President,

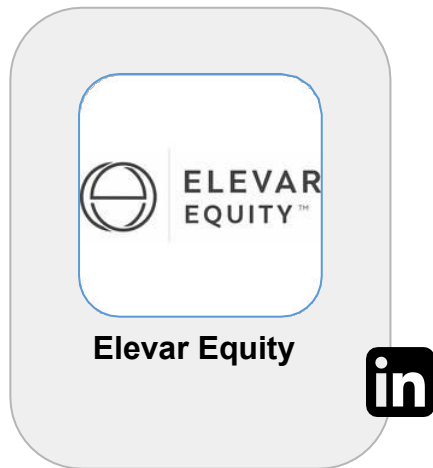
**Keiretsu Forum Mumbai**

India Cell +91. [REDACTED]

US Tel : + 1 [REDACTED] Cell: +1. [REDACTED]

[REDACTED]

# Investor Responses .



Elevar Equity has been at the forefront of impact investing since 2006. Led by an entrepreneurial emerging markets team, Elevar seeks to connect the economic resilience and vibrancy of low income communities with capital markets.



Thanks for writing to us.

It would be great if you could share your deck with us to help us understand the opportunity better.



# Investor Responses .



Pravega Ventures is an early stage Venture Capital fund that provides seed and pre Series A stage capital to startups.



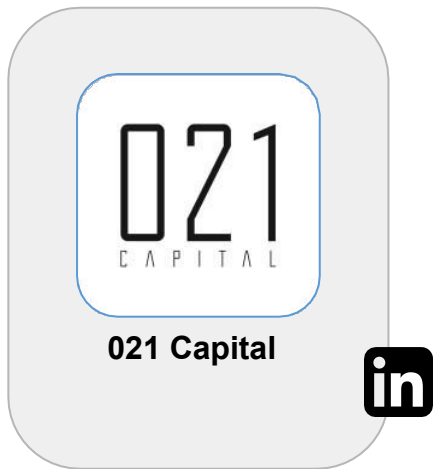
Hope you are doing well. I work as a VP with Pravega Ventures, an early-stage venture capital fund based in Bangalore. We invest in companies across multiple domains- Fintech, SaaS, consumer tech, etc. and get involved in the pre-Seed, and Series A stages. I think you had reached out to one of our partners, Rohit Jain for a discussion about Keeto. I primarily look at Fintech at our fund and would love to connect with you to learn more about what you are building.

Kindly let me know if we can speak sometime next week and I can share an invite.

Thanks and Regards,

VP, Pravega Ventures | [www.pravegavc.com](http://www.pravegavc.com)  
| +91

# Investor Responses .



021 Capital is a venture capital investment firm that invests biotechnology, agrotechnology, and the internet companies.



Firstly, Good to connect! Thanks for your email.  
Happy to chat sometime next week. Please suggest a couple of slots that work for you.

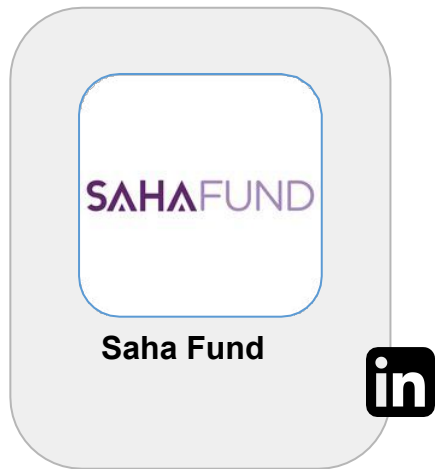
Thanks & Regards

[Redacted]

Sr Analyst

Mob No:+ 91 [Redacted]

# Investor Responses .



Women Entrepreneurship, Diversity and Technology. Asia's First Venture Capital to invest in early stage startups promoting women entrepreneurship and employment, diversity and technology



Thanks for reaching out. Sure we can talk next week?

# Investor Responses .



Artha India Ventures are a family office with a venture capital arm that invests in seed and early-stage startups with follow on investments up-to Series A.

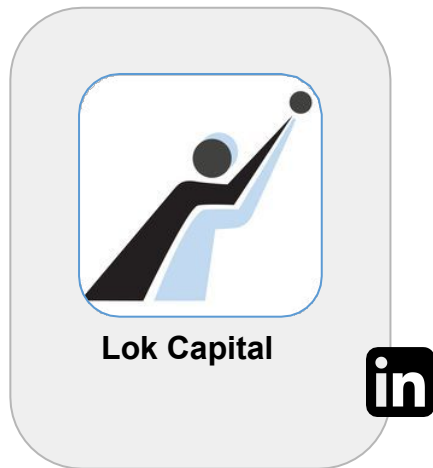


Thanks a lot for your email. I hope you are doing well.  
Request you to share your pitch deck with us for better evaluation.  
Also, request you to explain the differentiation of KeetoApp with OneScore/OneCard.

Warm Regards,

 | Investment Associate  
Artha Group of Companies

# Investor Responses .



Lok Capital (which means People Capital) was founded in 2004 with a vision to foster inclusive growth. Lok Capital backs entrepreneurs who cater to the large underserved segments through investments in financial services, healthcare and food & agriculture sectors.



Thanks for reaching out to us.

Can we schedule a call sometime on Thursday/ Friday this week to take this forward.

Please share a couple of slots and we will check and confirm.

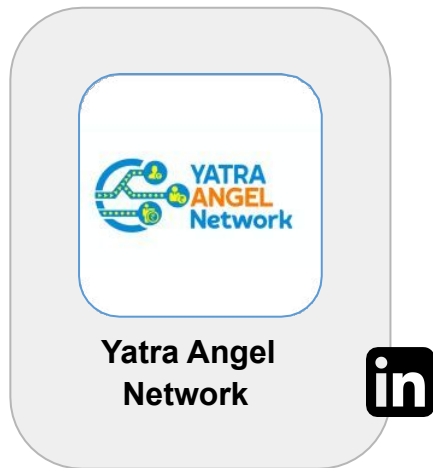
Regards,

[Redacted Name]

[Redacted Name]

| Vice President

# Investor Responses .



Yatra Angel Network "YAN" is India's first fintech focused early-stage investment firm based at Mumbai. It aims to foster entrepreneurship specifically in fintech domain i.e. payments, lending, insurance, wealth, inclusion and other fintech startups using disruptive technologies i.e. AI/ML/data analytics etc. with prime focus on nurturing and mentoring new generation entrepreneurs.

Hey [REDACTED],

Let's connect on Saturday – 9 AM?

Regards

[REDACTED], YAN



# Investor Responses .



Founded in 2019, World V is the brainchild of IITians. The organisation's goal is to help Indian entrepreneurs in their global expansion journey.

Dear [REDACTED]

Thanks for reaching out to us.

Lets discuss this over a call tomorrow ?

Best Regards

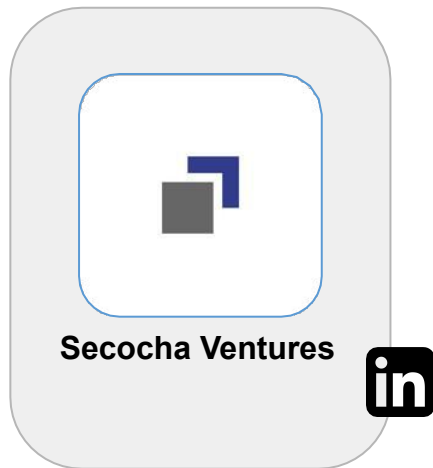
[REDACTED]

Analytics & Research Lead

World Five VC Advisors LLP



# Investor Responses .



Secocha Ventures is an Investment Firm focused on early stage Consumer Products & Services, Fintech & Healthcare Technology companies.



Could you send us your deck so that we can assess the opportunity further before scheduling a call?

Thanks,

[Redacted Name]

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[Redacted Name] | Principal

Secocha Ventures



# Investor Responses .



Eaglewings Ventures provides 'Founding to Funding' support services to Startups, Early Stage companies and SMEs in India. We offer specialized services and believe in tangible outcomes that could help founders succeed in their endeavors.



I do not seem to have received your previous email.  
Can you please resend along with the pitch deck?

Regards,



Founder & CEO

Eaglewings Venture Services Pvt. Ltd

B-107, Knox Plaza, Mindspace,  
Malad (W), Mumbai - 400064, India

Mob: +91- [REDACTED]

Email: [REDACTED]

Web: eaglewingsventures.com

# Investor Responses .



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Emphasis Ventures (EMVC) is a global venture capital fund investing in early-stage fintech companies with breakthrough innovation and scale in emerging markets and that have relevance globally.



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Thank you for reaching out to us.

[REDACTED] has moved on from the firm to pursue other opportunities.

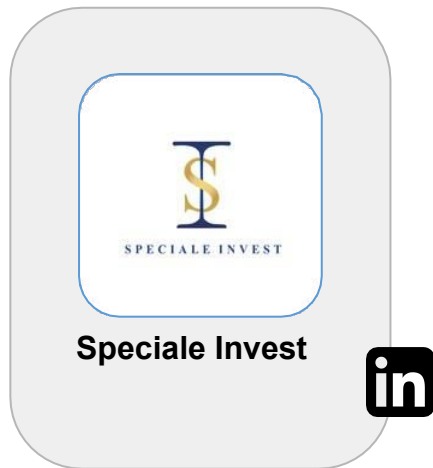
I am happy to take our conversation forward.

Would you be available for a quick call later this week?

My calendar is typically free between 11am - 5pm.

Please let me know which day/time works best for you and I will share the invite. Meanwhile, please share your introductory pitch deck so that I have more context before our call.

# Investor Responses .



Speciale Invest is an early stage deeptech focused VC investing in Software product, Enterprise technologies and Industrial hardware startups. As a team they have invested and advised over 30 companies across India, Israel and the Valley.



Great to connect with you. Hope you are doing well.

Can we have a discussion via Google Meet on Wednesday, 26th May, 26th May, at say 11:00 am IST? If it works for you, please send a calendar invite.

Thank you..

Best regards

Senior Investment Analyst  
Speciale Incept Advisors LLP  
Mobile: +91 [REDACTED] Bengaluru | Chennai  
[www.specialeinvest.com](http://www.specialeinvest.com)

# Investor Responses .



Amadeo helps daring companies with innovative consumer-facing solutions expand to new markets. We crafted an expansion toolkit that combines capital, local operations and cutting-edge technology to power the expansion of early-growth stage brands.



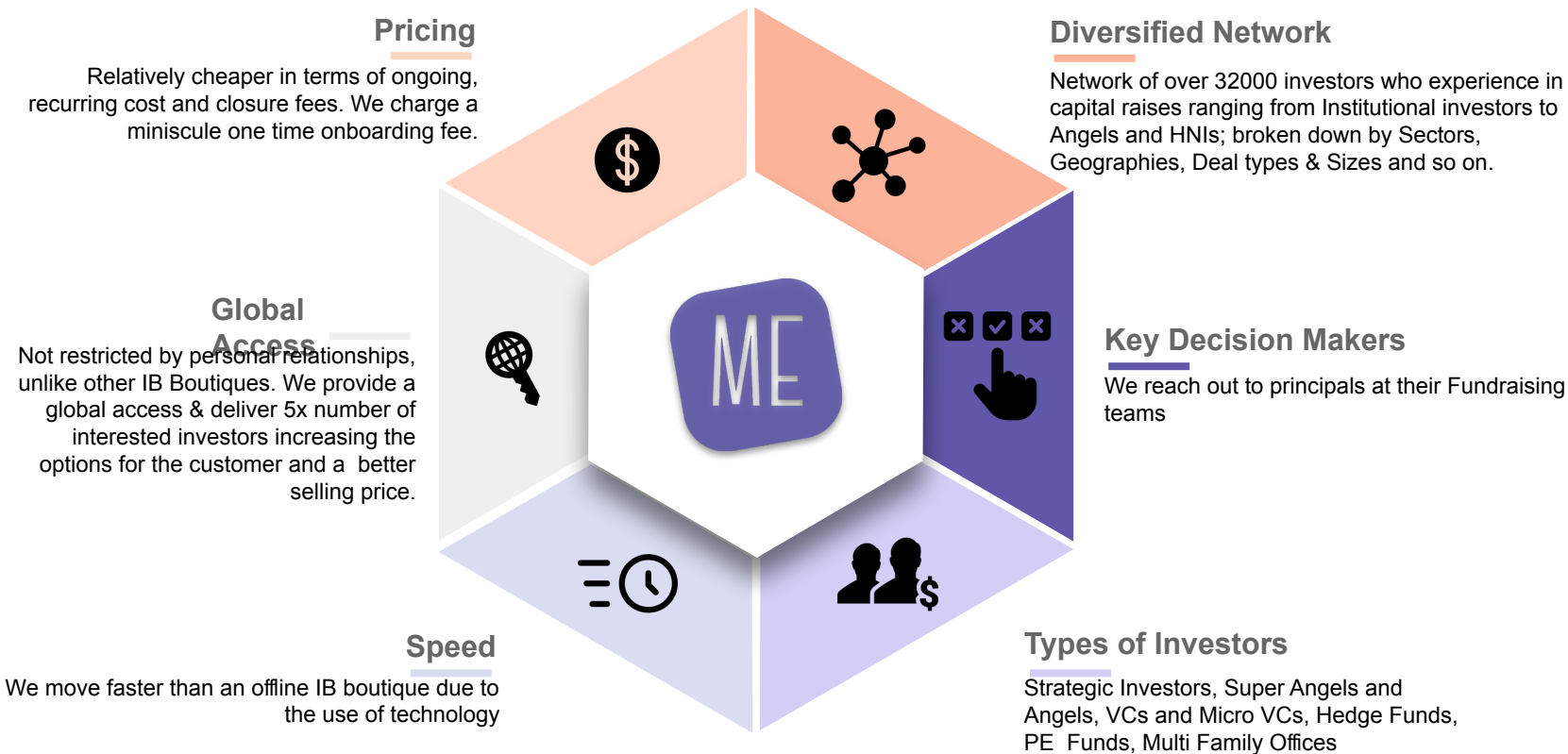
thanks for reaching out! What are the financials of the company?

as we consider revenue-generating companies.

Also, can you please share the deck?

I add my partners to this conversation and as we better understand if its a good fit in terms of financials Terry could have a quick call to discuss the details.

# Why work with Marquee Equity



# Trusted by our clients .



# Marquee is the fastest and most efficient way to raise capital, worldwide.

Founders need an unconditional solution that functions as an extension of their core team. *We are that solution.*

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We look forward to working with you on your fundraiser!

Wishing you health and wellness in these unprecedented times.



Team Marquee Equity

# Fin

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*Let's talk*



[www.marquee-equity.com](http://www.marquee-equity.com)



[nikita@marquee-equity.co](mailto:nikita@marquee-equity.co)



m

+91 84471 16414

