

ME

MARQUEE EQUITY



WHO ARE WE

Marquee Equity is an Investor Access Platform. We provide direct access to 32,000+ investors, including PE, VC, Family Office, Hedge Funds and more globally.



Investor Access:

Access the most relevant investors deeply targeted to your raise. Meet the world's best angels, super angels, venture capital & private equity firms.



Targeted Deal Flow:

Use our data on 8 Million+ Companies and origination technology & managed service to land proprietary deal flow.



Data Room Service:

Work with our team of world class analysts to build your teasers, decks and financial models. Save time and get expert opinion from investment banking analysts.



Access to LP's:

Managed service to help you set up calls and meeting with Limited Partners around the world.

SOME OF OUR CUSTOMERS



Finstripe



AKTIFY
Product Activation



Cantier*



dot:*



SOME OF OUR CUSTOMERS



OUR SUCCESS STORY

ABOUT THE FUND & IT'S JOURNEY WITH MARQUEE



SECTOR: Real Estate Fund



LOCATION: Portland, OR

The fund recently announced their ninth private fund which will be focusing on the self-storage strategy.



CAPITAL REQUIREMENT: \$200M

May 31st, 2019: Marquee commenced outreach campaign

The deal is having a successful run with us and has managed to draw a high response rate within days of working with us.

INTERESTED INVESTORS



POTENZA CAPITAL



INVESTOR RESPONSES



Drum Capital Management is a specialized investment management firm dedicated to deep value lower middle market investment opportunities, including special situations, turnaround and restructuring strategies



Type of Fund: Private Equity Fund of Funds Manager

Funds Under Management: USD 1300M

Average Investment Size: USD 10-50M

INVESTOR RESPONSES



 **Ryan Levitt**
Managing Director at
Drum Capital Management,
LLC

Investor Point of Contact:

From: Ryan [REDACTED] Capital.com)

Subject: RE: Self storage investment opportunity

[EXTERNAL EMAIL]

Hi [REDACTED]

Please send some info, I'd be happy to review it.

Best,
Ryan

Mail Sent: June 3rd, 11 A.M

Response Received : June 3rd 1:15 P.M

Response Time: 2 Hours 15 Minutes

INVESTOR RESPONSES

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Freestone is an independent wealth advisor to select individual investors, high net worth families and institutions with offices in Seattle, Portland, San Francisco, and Santa Barbara.



Type of Fund: Wealth Manager

Funds Under Management: USD 4238M

INVESTOR RESPONSES

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FREESTONE*

Investor Point of Contact:



Sean Carr
Senior Associate
Freestone Capital Management

Mail Sent: June 4th

Response Received : June 5th

From: Sean [REDACTED] Capital.com)

Subject: [REDACTED]

[EXTERNAL EMAIL]

Hi [REDACTED]

I work with Nick here at Freestone and would be happy to look at [REDACTED] materials if they're available.

Thanks,
Sean

SEAN CARR, CFA
Senior Associate

Response Time: 1 Day

INVESTOR RESPONSES

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PENNINGTON PARTNERS & CO
— YOUR FAMILY OFFICE —

Pennington Partners & Co. is a private strategy and investment firm that serves the complex needs of our families. Our firm leverages our scale and the intellectual capital of our families to create meaningful value for all of our partners.



Type of Fund: Family Office - Multi

Funds Under Management: USD

INVESTOR RESPONSES

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PENNINGTON PARTNERS & CO
YOUR FAMILY OFFICE



Jacob Yunger
Chief Investment Officer

Investor Point of Contact:

From: Jacob [REDACTED] (com)

Subject: RE: Self storage investment opportunity

[EXTERNAL EMAIL]

Sure, happy to take a look.

Jacob

Response Time: 1 Day

Mail Sent: June 5, 2019

Response Received : June 6, 2019

INVESTOR RESPONSES

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POTENZA CAPITAL

Potenza Capital, LP is a privately held investment firm that deploys capital in direct private equity investments and LP investments.



Type of Fund: Family Office - Multi

Funds Under Management: USD 2000M

INVESTOR RESPONSES

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POTENZA CAPITAL Investor Point of Contact:



Michael Armilio
Partner

From: Michael [REDACTED] (com)

Subject: Re: Self storage investment opportunity

[EXTERNAL EMAIL]

I'd be interested in learning more about this fund.

Please send over any info you can share.

Response Time: 1 Day

Mail Sent: June 4th

Response Received : June 5th

INVESTOR RESPONSES

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A global investment manager that specializes in developing integrated long-term solutions.



Type of Fund: Family Office - Multi

Funds Under Management: USD 2000M

INVESTOR RESPONSES

5



 Chris Lord
Director

Mail Sent: June 3rd

Response Received : June 4th

Investor Point of Contact:

From: [REDACTED]@foco.com)

Subject: [REDACTED]

(EXTERNAL EMAIL)

Hi [REDACTED] my colleague passed along the email on self-storage. Do you have any materials we can review? Thanks,

-Chris

Response Time: 1 Day

INVESTOR RESPONSES

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Their focus is to build portfolios that are less correlated to the broader markets, and their aim is to generate out performance during periods of dislocation in order to produce excellent risk-adjusted returns for their clients with significantly less volatility




Type of Fund: Family Office - Multi

Funds Under Management: USD 409M

INVESTOR RESPONSES

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 Jim Cao
Senior Analyst

Investor Point of Contact:

From: Jim [REDACTED] (com)

Subject: Re: Self storage investment opportunity

[EXTERNAL EMAIL]

Hello [REDACTED]

Thank you for reaching out. Yes, please send materials on the strategy.

Regards,
Jim

Jim Cao
[REDACTED]

Response Time: 1 Day

Mail Sent: June 10th

Response Received : June 11th

INVESTOR RESPONSES

7



The Dartmouth College Investment Office, under the direction of the Board of Trustees' Investment Committee, manages the investments of the College, including most notably the endowment.



Type of Fund: Endowment Plan

Funds Under Management: USD 5139 M

INVESTOR RESPONSES

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Michal Pramik
Senior Investment Analyst

Investor Point of Contact:

From: "Michal [REDACTED] (dartmouth.edu)"

Subject: RE: Self storage investment opportunity

[EXTERNAL EMAIL]

Hi [REDACTED]

My colleague Heather forwarded me your behind email. I cover real estate investing for Dartmouth—if you have a presentation on your hand offering, I'll be happy to take a look to see if a further dialogue makes sense.

Best regards,
Michal

Mail Sent: June 3rd

Response Received : June 4th

Response Time: 1 Day

INVESTOR RESPONSES

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NEW 2ND
CAPITAL

New 2ND Capital is a new breed of secondaries investment firm focused on US lower middle market opportunities.



Type: Secondary Fund of Funds Manager

INVESTOR RESPONSES

8

NEW 2ND
CAPITAL



Tjarko Hektor
Partner

Investor Point of Contact:

From: Tjarko [REDACTED] (com)

Subject: RE: Self storage investment opportunity

[EXTERNAL EMAIL]

Happy to take a look

Tjarko Hektor

Direct: [REDACTED]

Cell: [REDACTED]

Email: [REDACTED]@[REDACTED].com

Mail Sent: June 3rd, 2019

Response Received : June 5th, 2019

Response Time: 2 Days

INVESTOR RESPONSES

9



M/C Partners is a Boston-based private equity firm investing in targeted high growth infrastructure and services segments of the \$1 trillion Telecommunications and Information Technology industries.




Type: Private Equity Firm

INVESTOR RESPONSES

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 Jim Wade
Managing Partner

Investor Point of Contact:

From: "Wade, [REDACTED] (com)"

Subject: Re: Self storage investment opportunity

[EXTERNAL EMAIL]

Send me some summary materials

Thank

Jim

Mail Sent: December 4, 2018

Response Received : December 5, 2018

Response Time: 1 Day

INVESTOR RESPONSES

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The Louisville Entrepreneurship Acceleration Partnership (LEAP) is a catalyst for innovation and startups.



Type of Fund: Endowment Plan

Funds Under Management: USD 683 M

Average Investment Size: USD 3-5 M

INVESTOR RESPONSES

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 Patrick Henshaw

Investor Point of Contact:

From: Patrick [REDACTED] <[REDACTED]>

Subject: Re: Self storage investment opportunity

[INTERNAL EMAIL]

Thanks [REDACTED] please do send over the educational material and ideally the ppas as well. I'm interested to know other details about the solution process both from a geographic perspective and from a financial return perspective - assume you have already identified and perhaps even self circled a number of these potential locations already? Would be great to also see in the educational material the average acquisition and holding cost will be per acquisition alongside the average cost returns per unit. Thanks of much - seems like a very interesting opportunity at least at the surface level.

Class:

Patrick

Response Time: 1 Day

Mail Sent: June 11th, 2019

Response Received : June 12th, 2019

INVESTOR RESPONSES

C | A

Cambridge Associates is a leading global investment firm and aim to help endowments & foundations, pension plans, and high net worth private clients implement and manage custom investment portfolios that generate outperformance and enable them to maximize their impact on the world.



Type of Fund: Endowment Plan

Funds Under Management: USD 4284 M

Average Investment Size: USD 5-10 M

INVESTOR RESPONSES

C | A



 Todd Buys, CFA
Managing Director

Investor Point of Contact:

From: Todd [REDACTED]@associates.com

Subject: RE: Self storage investment opportunity

[EXTERNAL EMAIL]

I would be happy to review a deck. Interesting thesis. But to set expectations, I do not have a lot in real estate in my portfolio (more VC, Growth Equity, etc.). But we are a big firm with a variety of clients, and this is something I will take a look at if you can send it over.

Best,
Todd

Response Time: 1 Day

Mail Sent: June 3rd 2019

Response Received : June 4th, 2019

INVESTOR RESPONSES

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They focus on principal strategies including multi-family acquisitions, land development, solar development, special situations, and proprietary trading.



Type of Fund: Family Office - Multi

Funds Under Management: USD 750 M

INVESTOR RESPONSES

12



Robert Grillo
Managing Director

Mail Sent: June 11th, 2019

Response Received : June 12th, 2019

Investor Point of Contact:

From: Robert [REDACTED] (arrivatolle.com)

Subject: Re: Self storage investment opportunity

[EXTERNAL EMAIL]

Hi [REDACTED]

Happy to take a look over the materials. Please send them over when you have a chance.

Thank you

Sincerely,

Robert J. Grillo

Partner
Arrivato, LLC

Response Time: 1 Day

INVESTOR RESPONSES

13



A multi-billion dollar pool of capital committed to private equity, real estate and timberland private market investments.



Type of Fund: Public Pension Fund

Funds Under Management: USD 11581 M

Average Investment Size: USD 15-35 M

INVESTOR RESPONSES

13



 Ethan Hurley
Director of Private Investments

Investor Point of Contact:

From: "Hurley, [REDACTED]@mt.gov"

Subject: RE: Self storage investment opportunity

(INTERNAL EMAIL)

Thanks for the outreach [REDACTED] we are not a good prospect for you at this time. If you would like, please feel free to send over your current marketing deck and offering memorandum and we'll log you into our database. Perhaps we can revisit this later this year if you are still in the market.

Thanks again [REDACTED]

Ethan

Response Time: 1 Day

Mail Sent: June 3, 2019

Response Received : June 4, 2019

INVESTOR RESPONSES

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GEORGE KAISER FAMILY FOUNDATION

A supporting organization of Tulsa Community Foundation

George Kaiser Family Foundation (GKFF) is a charitable organization based in Tulsa, Oklahoma, supporting organization.



Type of Fund: Foundation

Funds Under Management: USD


INVESTOR RESPONSES

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Investor Point of Contact:

GEORGE KAISER FAMILY FOUNDATION

A supporting organization of Taka Community Foundation

 Tyson Banbury
Investment Officer

Mail Sent: June 17, 2019

Response Received : June 19, 2019

From: Tyson [REDACTED]@gkff.org)

Subject: RE: Self storage investment opportunity

[EXTERNAL EMAIL]

Hi [REDACTED] - we don't do much in real estate so not a fit for us, thanks for reaching out,
Tyson

Response Time: 2 Days

TESTIMONIALS



Shimon Lazarov
Founder & CEO

LIVECOACH



“Marquee is super efficient. The best way to line up investor meetings quickly. A godsend for start-up founders in terms of the time it saves and access it provides.”

TESTIMONIALS



Tanmoy Bari
Co Founder & CEO

Greenely



“We are very happy to have worked with Marquee and would like to continue our work with them. We have gained access to a tonne of investors through their network and software, which we would never have had otherwise. Not only that, they've helped us put together necessary investor material, recommend changes and provided us with all the pre requisites for being successful in our fundraising process. Their team has taken care of all administration and has been an absolute joy to work with. We highly recommend Marquee to any company that plans to work with fundraising in the future.”

TESTIMONIALS



Keith Meyer
Founder & CEO

Income&



“We heard about Marquee from one of our partners and are glad we decided to work with them! They were very professional and helped us set up our initial campaign with ease. Once we did so, the responses started to roll in, and we did so, the responses started to roll in, and we had a several that turned into productive funding conversations. We would recommend Marquee to other startups who are in the process or raising capital and don't know where and how to reach out to potential partners.”

Fin.



Let's talk

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